

#TheWorldIsWatching
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#TheWorldIsWatching and Da Asian Hip Hop for Black & Asian Solidarity
Both Organizations Co-Hosted a Benefit Concert for Black-Owned Small Businesses

The Bronx, NY: On June 26, 2020, #TheWorldIsWatching and Da Asian Hip Hop co-hosted the “We Stand With You” [benefit concert](#) to raise money for Black-owned small businesses and show solidarity with the Black Lives Matter movement. The concert kicked off a still-ongoing virtual fundraiser to raise money for Black-owned small businesses in the Bronx.

- The concert lineup featured Jason Chu, Bohan Phoenix, Chow Mane, Alan Z, Nyukyung, Rajan Sahota, Maruxa Lynd, Reckless Escapades, Profedik, Sawhee, Kitt Mae, Clubby You, and Sk Illerest.
- The full concert livestream and individual clips of performers can be viewed on Da Asian Hip Hop’s YouTube [channel](#).
- Da Asian Hip Hop is still collecting donations via [GoFundMe](#) and [CashApp](#) (\$daasianhiphop).
- All proceeds will go to the [Helping Hand fundraiser](#) for Black-owned small businesses, organized by Access PR.

#TheWorldIsWatching and Da Asian Hip Hop are grassroots organizations committed to fostering solidarity across racial groups and cultural backgrounds. As COVID-19 has exacerbated discrimination against Asian Americans, it is more important than ever to unite people of color and allies against systemic injustice. Both organizations seek to rally communities behind the Black Lives Matter movement to end systemic racism and police brutality in the United States.

About: [#TheWorldIsWatching](#) is a global coalition of policy professionals and grassroots activists aiming to mobilize the international community behind Black Lives Matter. [Da Asian Hip Hop](#) is an entertainment organization based in the Bronx that amplifies Asian representation in pop culture and mass media, and is considered the voice of Asian hip hop and R&B.

Links:

Concert Livestream & Videos – https://www.youtube.com/channel/UC0PitNfHUkWmcxm8_hVP8tw/videos
Donate – <https://www.gofundme.com/f/dahh-small-business-relief>, [https://cash.app/\\$daasianhiphop](https://cash.app/$daasianhiphop)
#TheWorldIsWatching – <https://theworldiswatchingblm.org/>
Da Asian Hip Hop – <https://daasianhiphop.com/>

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